

## Media release

Trade: building & construction

November 2016

## Uniden offers tradies an opportunity to expand their offering

Home maintenance professionals and electricians looking to expand their services should consider home security systems as an opportunity to help customers that prefer the 'Do It For Me' (DIFM) approach to home improvements. Uniden's Guardian Hybrid digital video recorder (DVR) range of security systems is best installed with those proficient in home handiwork, and are part of a category growing in consumer popularity.



The Uniden home security system – with wired and wireless capabilities in one device – is ideal for home and small to medium sized business (SMB) owners who want a cost-effective solution to keeping an eye on their property.

Whether it is introduced as an ad-hoc job or an extension to existing projects, handypersons and electricians can add value with a simple hardwiring camera installation. This type of work requires approximately one to two hours of labour<sup>i</sup> and provides peace of mind to home and business owners lacking the confidence to carry this out independently.

Home and business owners can choose a combination of wired internet IP cameras, which rely on an Ethernet cable for internet connectivity, as well as wireless IP cameras which connect to the local Wi-Fi network via an app. Requiring very little outlay for installers, hardwiring the cameras calls for drilling holes into wall and ceiling surfaces and running cables for power and internet connectivity. Setting up the wireless cameras is even simpler. Relying on a power connection only, the wireless cameras are practical for locations where it's difficult to extend a video cable, such as a garage or patio.

Offering greater flexibility, the advanced security system can be used to monitor the interiors and exteriors of a property, and can be scaled up as needs change. Home and SMB owners can enjoy

interactive opportunities with the ability to monitor their premises remotely via a dedicated app on smartphone or tablet devices. The app also sends alerts to connected devices whenever the security system detects movement, making the Hybrid range a low-cost security solution.



## **Key features**

- Expandable with up to 16 wired cameras and up to 8 optional wireless cameras
- Full HD 1080p resolution for exceptionally clear picture quality
- Dedicated Guardian Live Pro app for iOS/Android smartphones and tablets
- Up to 2TB internal storage
- Up to 20 metres of night vision for crisp detail, from dawn to dusk
- 24/7 surveillance
- USB backup
- Connect to a large screen TV or monitor via an HDMI port
- Push notifications and email alerts
- Remote viewing capabilities via smartphone or tablet
- All Guardian wired and wireless cameras are weatherproof to withstand the harsh Australian elements

## Uniden Guardian Hybrid DVR security systems - models, accessories and pricing

Models	Wired IP cameras	Wireless IP cameras	RRP
16 channel system (GCVR 16H80)	16	0	\$1,799.95
12 channel system (GCVR 8H80)	12	0	\$1,499.95
8 channel system (GCVR 8H40)	8	0	\$1,199.95
4 channel system (GCVR 4H402)	4	2	\$999.95
4 channel system (GCVR 4H40)	4	0	\$899.95

The Uniden Hybrid DVR range is available now in electrical wholesale distribution through Repelec outlets.

To learn more about the Uniden Guardian Hybrid DVR security range, visit <a href="http://www.uniden.com.au/australia/pv uniden hybrid full hd dvr security series.asp">http://www.uniden.com.au/australia/pv uniden hybrid full hd dvr security series.asp</a>.

Customer enquiries: phone Uniden on 1300 366 895 or visit www.uniden.com.au

Facebook: <a href="https://www.facebook.com/uniden">www.facebook.com/uniden</a>
Twitter: <a href="https://www.twitter.com/unidenaustralia">www.facebook.com/unidenaustralia</a>

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<sup>&</sup>lt;sup>i</sup> Installation time will vary based on the complexity of the property. E.g. multiple storeys or large premises may require additional cables to be run through.