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### Set sail safely with the latest VHF equipment on your boat or vessel

The ocean offers an abundance of opportunities for both professionals and recreational enthusiasts, however, it can be dangerous. Even though it may seem calm on the surface, unforeseen weather shifts or sudden swells can swiftly escalate, putting people at risk of danger or injury. Before going out to sea, it's important for all marine operators and recreational boat owners to have essential safety equipment, like a very high frequency (VHF) radio, to provide unparalleled communication capabilities during emergencies and to relay important messages.

When it comes to choosing a VHF radio, boaters have two options: handheld, fixed mount or dual band handheld radios. Handheld VHF radios are portable, battery-powered units that can be easily moved around the vessel and shared among users. There is no need to connect to the boat, they can be clipped onto a belt or left in a bag until needed. On the other hand, fixed-mount VHF radios are permanently installed and powered by the boat's electrical system. These radios seamlessly integrate into the boat's setup, providing a dedicated communication hub.

For those looking for the convenience of both land and water communication, a dual band handheld model offers the ability to switch between ultra-high frequency (UHF) and VHF bands. This type of radio is built for rugged conditions, making it ideal for various scenarios – whether communicating to and from the boat, on a beach ride, at a campsite, or from an inland communication post.

The choice between handheld, fixed-mount or dual band handheld VHF radios depends on individual needs and preferences. Fixed-mount radios, with their greater range and seamless integration into the boats' console or dashboard, are well-suited for owners of larger boats, yachts, and commercial vessel operators. On the other hand, handheld radios and dual band radios offer portability and convenience, making them ideal for recreational boaters, kayakers, and dinghy users.



Here are four important reasons why a VHF radio is essential for marine safety:

### **1. Facilitates seamless communication between boats and others**

VHF radios offer clear and effective communication with other vessels on the water, ensuring a seamless and uninterrupted connection to nearby boats, marine operators, and emergency services. They also provide the capability to receive crucial information regarding weather updates and navigational safety warnings. This access to real-time information enhances preparation, diligence, and knowledge for those operating on the water, promoting a higher level of safety and awareness.

### **2. Durability designed for the dynamic marine environment**

The sea can be an unpredictable environment, which means boating equipment must be able to withstand the elements. VHF radios are specifically built to endure salty environments and offer protection against sand, extreme cold, rain, and more. Their reliability and durability make them dependable even on the harshest of days at sea, guaranteeing crystal clear communication.

### **3. Long lifespan and user-friendly interface**

When purchasing a VHF radio, it's important to consider its lifespan and reliability. Investing in a certified device, made with quality materials, and designed with user convenience in mind ensures boaters will have a reliable communication tool for years to come. During critical moments of distress, the intuitive interface with easy and uncomplicated functions allows for swift access to vital communication channels, guaranteeing the rapid transmission of important messages.

### **4. One-to-many communication system for rapid assistance**

The beauty of a VHF radio lies in its "one-to-many" communication system. By broadcasting on channel 16—the call-up and emergency channel—boaters can reach other active VHF radios in their vicinity. In times of distress, nearby boats are the best option for immediate assistance. Unlike regular phone calls, which are limited to one contact at a time, VHF radios can reach multiple vessels simultaneously, where response time and deployment of help is critical during an emergency.

Stay ahead of the curve and prioritise safety for yourself and your passengers on board. Be prepared for any unforeseen emergencies by equipping yourself with essential marine safety equipment. Don't wait until it's too late – ensure a smoother and safer journey on the water today.

**Uniden UM455VHF VHF Radio RRP AU\$309.99**

**Uniden MHS050 VHF Handheld Radio RRP AU\$209.99**

**Uniden MHS157UV Dual Band Handheld Radio RRP AU\$299.95**



## Media release

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