

MEDIA RELEASE

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Uniden takes the prize as Canstar Blue's Best Rated Dash Cams

Uniden has been recognised as Canstar Blue's Best Rated Dash Cams brand, scoring a five-star rating in all categories: value for money, video quality, design, memory/storage capacity, user friendliness and overall satisfaction.

Beloved by families, travel lovers and professional drivers alike, the Uniden

Dash Cams range exemplifies the electronics specialist's commitment to delivering innovative products and the best in technology.



The success of the tech company, established in Japan in 1966, is attributed to its ongoing investment in research and development, ensuring that its award-winning Dash View® and iGO Cam dash cams include all the latest features that consumers rely on and value when on the road.

"We are thrilled to be honoured with Canstar Blue's Best Rated Dash Cams award," said Brad Hales, Uniden's national marketing and communications manager. "This recognition highlights our unwavering dedication to providing products that enhance safety, security, and convenience in the lives of our customers, tailored to Aussie's driving habits.

"Uniden prioritises customer needs and integrates the latest in tech advancements, like industry leading video resolution, voice control and other smart features which can both assist in case of a vehicle incident and capture memorable vision for recreational users," added Hales. "Receiving Canstar Blue's Best Rated Dash Cams Award is a testament to consumers' positive experience with our range, and we are incredibly proud of this achievement."

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