

### Enhancing neighbourhood safety with smart surveillance technology

In today's interconnected world, ensuring the safety of our homes and streets has become a big concern. According to the Australian Bureau of Statistics (ABS), more than half of motor vehicle thefts and three-quarters of thefts from a motor vehicle take place at a home, impacting around 185,000 homes in the last year<sup>1</sup>. With the rise of property crimes in our communities, Uniden provides proactive solutions to security, transforming traditional surveillance into a collaborative neighbourhood watch effort.



Whether it's a home break-in, car theft or malicious property damage, a feeling of safety in our own suburb can be increased by extra eyes throughout our local community. Having surveillance technology installed to monitor the front and back entry points of a home, as well as the driveway can both deter criminal behaviour and help to identify perpetrators in case of an incident, benefiting residents and surrounding properties.

For an exterior view of the house 24/7, the wirefree range of security cameras are a feature-packed home security camera system including a spotlight, allowing homeowners to view activity in real-time from anywhere via the Uniden app. The seamless integration with smart home platforms further enhances its usability, providing a comprehensive security ecosystem while at work, on holiday or out and about during the day or night.

Complementing the security cameras attached to the property, the Uniden DashView 60R dash cam represents a revolution in vehicle security and monitoring. Able to record incidents, even when the car is stationary thanks to its Parking Mode feature, the 4K front camera and 2K rear camera with wide-angle lens coverage captures crystal clear vision of events. If there is a disturbance, the combined vision from the dash cam and security camera can help to piece together events.

#### Key benefits of property surveillance technologies:

- **Deterrence:** Visible home security cameras and dash cams act as powerful deterrents against criminal activities, reducing the likelihood of incidents.

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<sup>1</sup> [Majority of car thefts happen at home | Australian Bureau of Statistics \(abs.gov.au\)](https://www.abs.gov.au)

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- Evidence Collection: In the unfortunate event of a crime, high-quality video evidence captured by these devices can aid law enforcement and insurance investigations, facilitating faster resolutions.
- Community Engagement: By fostering a culture of shared responsibility, neighbours can work together in monitoring suspicious activities and solving a sequence of events.

Brad Hales, national marketing and communications manager at Uniden, emphasises the role of technology in promoting community safety: "Making more properties less vulnerable to crime contributes to safer streets. Equipping individuals and communities with home and car security technology helps to create safer surroundings for everyone, enabling neighbours to share vision when it counts.

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