

September 2018

Uniden Baby Watch monitor range receives 2018 Canstar Blue Most Satisfied Customers award

Uniden has received the prestigious Canstar Blue Most Satisfied Customers stamp of approval for its popular range of Baby Watch baby monitors.

The Baby Watch range scored a five-star rating across almost all categories, as judged by Canstar Blue survey respondents, including overall satisfaction, reliability, image quality, sound clarity, ease of use, features and value for money.

Aiming to help consumers to make the best purchasing decisions possible, Canstar Blue surveyed 1,300 Australian parents who purchased a baby monitor in the last two years to measure and track satisfaction. The survey found reliability was the main driver of satisfaction for parents.

“Uniden is delighted to receive Canstar Blue’s Most Satisfied Customers award for the Baby Watch baby monitors,” commented Brad Hales, national marketing and communications manager, Uniden.

“Uniden’s range of baby monitors has received a number of awards over the years, with products designed to provide parents with peace-of-mind by acting as additional eyes and ears while children are sleeping. We understand the arrival of a newborn baby can be an exciting and stressful time for parents. Using a product that’s reliable and affordable to assist during this busy time of life is important to every mum and dad.”

Baby Watch offers a wide range of baby monitors to fit almost all requirements including audio only monitors, 2.3-inch video monitors and 4.3-inch monitors with remote viewing from anywhere in the world via the free-to-download app.

Learn more about the Baby Watch series by visiting www.uniden.com.au/product-category/baby-monitors/



Photo credit from left to right: Brad Hales, national marketing and communications manager; Morgan Mantova, national client manager, Canstar Blue; Vic Sacco, managing director, Uniden

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