

Media release

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Hit the road with the right dashcam

Nearly a quarter of commuters across Australia travel 45 minutes or more one way to work¹. With drivers spending longer periods of time on the road during the busiest times of day, keeping alert and safe on the road is more important than ever.

Having the ability to record footage should an incident occur while completing the daily commute provides additional



support with insurance claims, or police investigations, as well as peace of mind while out on the road.

Installing a dash cam has many driver and vehicle owner benefits. Most dash cams offer Full HD or 4K recording and wide viewing angles, ensuring important details around the vehicle can be captured with ease. Drivers using a dash cam with a rear camera, such as the Uniden 70R iGO Cam, will cover every viewing angle including incidents that occur behind the vehicle.

Having access to vehicle data recorded on a dash cam via GPS geotag functionality and 3 axis G-sensor, incorporating the direction of travel, location, vehicle speed and G-Force impact in three dimensions, enables sharing with police or insurance companies to assist with claims.

Driver assist features such as a large speedo display, speed/red light camera warning, and an advanced driver assist system, provide additional safety for long distance drivers and commuters. For safety, the lane departure warning provides a visual and audio alert when the vehicle drifts over lane marking, while headlight low LUX sensor detects low external lighting conditions and prompts the driver to turn on the headlights.

Vehicle owners parking on a busy road or street will benefit from the in-built parking sensor, designed to automatically start recording if vehicle motion or vibration is detected. Footage is stored on an SD card, which includes footage protection.

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¹ https://bitre.gov.au/publications/2016/files/rr_144.pdf

Uniden offer a range of high specification models (iGO Cam 70R and iGO Cam 80) with Wi-Fi built-in allowing users to share footage to a smart phone via the dedicated free-to-download Uniden iGO app.

Uniden iGo Cam range:

- iGO Cam 30 RRP \$99.95
- iGO Cam 40 RRP \$149.95
- iGO Cam 50R RRP \$199.95

- iGO Cam 60 RRP \$199.95
- iGO Cam 70R RRP \$299.95
- iGO Cam 80 RRP \$279.95

Uniden features overview:

iGO CAM 30 Full HD smart dash cam with 2-inch LCD colour screen	iGO CAM 40 Full HD smart dash cam with 2-inch LCD colour screen with GPS geotagging	iGO CAM 50R Full HD smart dash cam with 2.7-inch LCD colour screen	iGO CAM 60 2K smart dash cam with 2.7-inch LCD colour screen	iGO CAM 70R 2.7K smart dash cam with 2.7-inch LCD colour screen	iGO CAM 80 4K smart dash cam with 2.4-inch LCD colour screen
Camera resolution 1080P full HD	Camera resolution 1080P full HD	Camera resolution 1080P full HD	Camera resolution 2K (2,304 x 1,296P)	Camera resolution 1524P 2.7K / rear camera full HD	Video resolution 2160P up to 4K
2-inch LCD colour screen	2-inch LCD colour screen	2.7-inch LCD colour screen	2.7-inch LCD colour screen	2.7-inch LCD colour screen	2.4-inch LCD colour screen
Wide view 120°	Super wide view 140°	Ultra-wide view 150°	Ultra-wide view 150°	Ultra-Wide view 150°	Ultra-wide view 150°
		Dual camera / 2 channel recording		Dual camera / 2 channel recording	2 channel recording
3 Axis G-Sensor	3 Axis G-Sensor	3 Axis G-Sensor	3 Axis G-Sensor	3 Axis G-Sensor	3 Axis G-Sensor
Parking Mode	Parking Mode	Parking Mode	Parking Mode	Parking Mode	Parking Mode
	GPS Geotagging	GPS Geotagging	GPS Geotagging	GPS Geotagging	GPS Geotagging
	Large speedo display	Large speedo display	Large speedo display	Large speedo display	Large speedo display
Footage lock protection	Footage lock protection	Footage lock protection	Footage lock protection	Footage lock protection	Footage lock protection
			Speed / red light camera warnings	Speed / red light camera warnings	Speed / red light camera warnings
			Low headlight warning	Low headlight warning	HDMI output
			Advanced driver assist system	Advanced driver assist system	Wide Dynamic Range (WDR) images
			Lane departure warning	Lane departure warning	
				Smartphone app (Uniden iGOr)	Smartphone app (Uniden iGO)
				Direct footage transfer to smartphone / Wi-Fi enabled	Direct footage transfer to smartphone / Wi-Fi enabled

Customer enquiries: phone Uniden on 1300 366 895 or visit www.uniden.com.au

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