

MEDIA RELEASE

October 2024

Racer Holly Espray hits the track with Uniden for V8 SuperUte Series in Bathurst

Leading SuperUte racer Holly Espray is geared up for her next big challenge at Bathurst, and she's relying on support from her new sponsor Uniden, known for its cutting-edge technology, to keep her connected and secure, both on and off the track.

At just 21, Espray is known for her dynamic presence in the racing world, starting off with Go Karting at just 7 years of age and will join the field of racers for the V8 SuperUte Series in Bathurst this Weekend. According to Brad Hales, Uniden Head of Marketing Oceania, said the business identified Holly as talent deserving of sponsorship to help her achieve her dreams in a male dominated sport. "Uniden is very proud to get behind this young driver and we can't wait to see what she achieves on October 10 and beyond."

In addition to the sponsorship, Uniden has equipped Holly with on-road safety tech, ideal for both racing professionals and everyday drivers, for her everyday drive. She trusts the Uniden XTRAK UHF Radios and the 5K Uniden Dash View Smart Dash Cam as her go-to tools for communication and safety.

"Holly represents the high performance and reliability that Uniden stands for. Her unwavering trust in the Uniden brand fuels her determination as she faces the demanding challenges of Bathurst, proving that with the right support, even the toughest races can be conquered. We look forward to seeing Holly excel with the help of Uniden Australia," said Hales.

Uniden, a leader in wireless communication and security solutions, continues to enhance the safety and success of professionals in diverse industries, from motorsports to emergency services. Holly Espray's partnership with Uniden reinforces their place as must-have tools for those who require reliability and security in challenging scenarios.

For more information on Uniden products visit www.uniden.com.au