

November 2019

### Uniden announces partnership with BCF - Boating Camping Fishing

Uniden has announced an official marine communication partnership with specialty retailer Boating Camping Fishing (BCF), offering an expansive range of new and existing VHF marine radios and antennas in store.

Uniden, the leading worldwide brand in wireless communication technology, has expanded its range of marine antennas, with more than 15 new products available exclusively to BCF online and in more than 100 stores nationwide.



“We are proud to partner with Australia’s top outdoor retailer, BCF and offer its customers Uniden marine products for the first time,” said Marcello Cordeschi, national sales manager, Uniden. “Uniden offers a range of outdoor wireless communication gear perfect for outdoor enthusiasts, making the BCF partnership a natural fit for the marine community.”

Marcello added: “Marine radio and antenna technology is essential to have installed on board, helping to keep connected while on the water. With boating season just around the corner, BCF customers can benefit from Uniden’s durable and high-quality range of VHF products to maintain communication with other boats, people on land and emergency services.”

A large range of Uniden products are available to purchase in-store, providing BCF customers incredible value and choice.

Uniden’s marine product range complements BCF’s existing portfolio of boating, camping and fishing brands, creating a one-stop shop for all boating and fishing equipment and accessories.

Uniden’s range of VHF radios and antennas are available now in all BCF stores.

Customer enquiries: phone Uniden on 1300 366 895 or visit [www.uniden.com.au](http://www.uniden.com.au)

Facebook: [www.facebook.com/uniden](http://www.facebook.com/uniden)

Twitter: [www.twitter.com/unidenaustralia](http://www.twitter.com/unidenaustralia)

Instagram: [www.instagram.com/unidenaustralia](http://www.instagram.com/unidenaustralia)

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