

April 2020

### Shine a light on intruders with Uniden's new outdoor security camera

*Includes seven-days free Cloud Backup for the life of the product*

Everyone likes to feel a sense of comfort and security, and night-time is often when homes and businesses can be at their most vulnerable. In 2017, there were 225,900 recorded burglaries in Australia, that's one every three minutes<sup>1</sup>.



With Australia reported to have some of the highest burglary rates in the world<sup>2</sup>, installing security devices such as the new **Uniden Guardian App Cam**

**Floodlight** can help to monitor activity 24/7. The Full HD (1080p) smart security WiFi camera and floodlight packed into one device provides bright illumination of events at night while also keep watching over property throughout the day.

Positioned at the rear or front of a building, the App Cam Floodlight helps to monitor popular burglary access points like the entrance way or garage, and acts as a deterrent as the floodlight is activated. An effective surveillance and security tool, the Floodlight also provides an extra layer of safety when coming home in the dark, particularly during the cooler months when daylight hours are reduced. The floodlight function can also be useful for reducing the incidence of vandalism, by making criminal activity more visible to passers-by.

Designed for Australian homes and weather conditions, the App Cam Floodlight features innovative Thermo Sense technology that detects motion from people, as opposed to tree branches and other objects, using its smart heat sensors. This also reduces annoying false alarms.

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<sup>1</sup> <https://www.budgetdirect.com.au/home-contents-insurance/research/home-burglary-statistics.html>

<sup>2</sup> <https://www.budgetdirect.com.au/home-contents-insurance/research/home-burglary-statistics.html>

During COVID-19, many businesses in Australia are focused on providing contactless delivery options as a form of home delivery. The App Cam Floodlight plays a role in helping to enable 'social distancing'. Through real-time notifications, recipients can be one-step ahead, receiving alerts when a delivery arrives at their doorstep. A built-in microphone and speaker enables two-way communication, so it's easy to provide instruction to drivers from inside the home. App cam surveillance also assists in the monitoring of deliveries when not at home, providing visual verification when items arrive.

To reduce the need to going outside in the dark, night vision provides up to a 10m viewing distance, and up to 30m with the extra bright inbuilt Floodlight of up to 2500 Lumens. With a wide viewing angle of 135 degrees, the lighting can be adjusted to suit different external environments, providing users with footage that captures the full story.

The App Cam Floodlight is controlled via the free Uniden app, using a WiFi connection to actively monitor and deter intruders. Users have the ability for two-way talk in real time through a built-in microphone and speaker for easy communication with visitors, including couriers. This feature can also act as a deterrent to intruders, with the added function of a 100dB siren alert able to be activated from anywhere around the world using the Uniden app. Users have the option to receive real-time push notifications or alerts directly to their smartphone.

With increasing demand for voice control enabled products, the App Cam Floodlight works Google Assistant and Alexa, offering consumers the ability to integrate their home security cameras into a connected home.

The Uniden App Cam Floodlight's remote viewing capabilities, instant app notifications, sound alerts when motion is detected, and Full HD resolution combine to provide peace of mind and better visibility outside a home or workplace. Footage can be stored on an SD card or via Uniden's industry leading seven-day free Cloud Backup for the life of the product, ready to be accessed and replayed when required.

### **Uniden Guardian App Cam Floodlight RRP \$299.95**

#### **Key features:**

- FULL HD (2MP)
- Floodlight and Camera in One
- SD Card & free Cloud Backup
- Weatherproof
- Two-Way Talk & Siren Alert



## Media release

- Thermo Sense – Heat & Movement Sensor Detection
- Remote Viewing
- Extra Bright – Up to 2500 Lumens
- Dimmable Brightness
- H.264 Video Compression
- Night Vision Up to 10 Metres and 30 Metres using Floodlights
- Extra Wide View Angle 135 Degrees
- Google Assistant and Alexa compatible
- Size: 240mm (H) x 240mm (L) x 170mm (W)
- Weight: 1.15kg

Customer enquiries: phone Uniden on 1300 366 895 or visit [www.uniden.com.au](http://www.uniden.com.au)

Facebook: [www.facebook.com/uniden](http://www.facebook.com/uniden)

Twitter: [www.twitter.com/unidenaustralia](http://www.twitter.com/unidenaustralia)

Instagram: [www.instagram.com/unidenaustralia](http://www.instagram.com/unidenaustralia)

**Media enquiries:**

Write Away Communication

Tel: (02) 9978 1400

Email: [media@writeaway.com.au](mailto:media@writeaway.com.au)