

## Media release

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## Uniden releases new high-end series of ultra-compact, smart dash cams

Capture crisp and detailed video in bright and low-light road conditions with the release of Uniden's state-of-the-art voice guidance **Dash View 30 and 30R Smart Dash Cam.** 

Built using Japanese engineering technology and designed for Australian road conditions, the slim and stylish design can be discreetly positioned inside vehicles for a more luxurious in-car experience.

In the first of a new series of dash cameras introduced by Uniden, the ultra-compact Dash View 30 features a 2.5K Video Resolution Front Camera and Full HD 30fps rear camera on the Dash View 30R, with both providing a



140-degree wide angle lens. The addition of Sony's Starvis Image Sensor provides back-illuminated pixel technology used in CMOS image sensors for optimum video quality and with WDR allowing you to capture clearer vision in bright and low light environments. This premium technology ensures the Dash View 30 and 30R deliver high video quality in visible-light and near infrared light regions.

Brad Hales, Uniden national marketing communications manager, describes the Dash View as integrating technology that doesn't detract from vehicles.

"The Dash View will particularly appeal to design conscious luxury vehicle owners who are after a device they can integrate into their car without fuss or intrusion across the windscreen. The key with our new Dash View range is that it allows drivers to record everything on the road without even knowing they have a dash cam there, ensuring you are protecting your version of events on the road when needed," said Mr Hales.

"Dash View has parking mode with an included hardwire kit, allowing you to record when you are away from the vehicle, and to capture incidents that may cause damage to vehicles while parked on the street and in carparks. This can help to provide evidence to insurers and relevant authorities. The free Dash View App enables playback of video as it happens for instant visual verification via your smart device."

The Dash View comes with additional features such as safety speed / red light camera warnings which are kept up to date by Uniden's support team, voice guidance control using the Smart One Touch function, inbuilt GPS and Dual Band Wi-Fi providing users with Fast Data Transfer functionality to Android and iOS smartphone devices using the DashView App. A 32GB MLC High Endurance Micro SD Card comes standard for ease of storage space, quick transfer and replay at the highest quality.

Uniden Dash View 30 RRP \$399.95 inc 32 Micro SD Card, Hard Wire Kit Uniden Dash View 30R RRP \$499.95 inc 32 Micro SD Card, Hard Wire Kit

## **Key features:**

- 2.5K video resolution 2560x1440p
- Optimum night vision for outstanding lowlight sensitivity
- · Wide Dynamic Range (WDR) imaging
- Loop recording / event recording
- 32GB high endurance SD card
- 140 Wide Angle Front & Rear cameras
- Energy Saving Smart Parking Mode
- Voice guidance
- 2 Year Warranty (SD card & accessories 6 months)

- H.265 (Optimised video coding technology than H.264. High efficiency video coding (HEVC) format) 20-60% more recording
- · Built in GPS and G-sensor
- Safety speed / red light camera warnings
- Dual band Wi-Fi 2.4-5GHz for faster data transfer
- Smartphone APP

Customer enquiries: phone Uniden on 1300 366 895 or visit www.uniden.com.au

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Instagram: www.instagram.com/unidenaustralia

## Media enquiries:

Write Away Communication

Tel: (02) 9978 1400

Email: media@writeaway.com.au,