

## Media release

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## How to choose the correct security system

One burglary happens every three minutes<sup>1</sup> across Australia. Investing in home surveillance systems can capture any unwanted guests entering the property, provide real-time alerts in the event of an incident, while also acting as a deterrent to minimise the risk of homes becoming a target.

With a wide variety of home security products available on the market, it can be difficult to identify which are best suited to the type and size of home. Brad Hales, national marketing and communications manager, Uniden provides insight into which home security product is best for different requirements.

## **WIRE-FREE CAMERA**

"A wire-free security camera is flexible and easy to install," commented Brad. "It's completely wire-free and includes a rechargeable battery. This means the camera doesn't require any cables or access to a power source, allowing the camera to be placed inside or outside the home, almost anywhere. A wire free solution is perfect for anyone living in a rental property, apartment or a smaller dwelling where permanent fixtures are not permitted or possible."

**Uniden's App Cam Solo+** includes rechargeable batteries and an optional solar power connection for an uninterrupted power supply. Thermo Sense Technology enables reliable motion detection notifications delivered via the free-to-download Uniden app. The App Cam Solo+ is also compatible with Google Assistant, allowing users to view footage using voice control via a smart TV or smart device.

Brad added: "larger properties with long driveways, guest houses, parked caravans, agricultural equipment or livestock can benefit from a wire-free camera using 4G SIM based connectivity. A 4G wire-free camera doesn't rely on Wi-Fi connection and is a perfect solution to keep watch anywhere around a property, extending your home security system." The **Uniden App Cam Solo 4G** includes a solar panel for uninterrupted power supply, ready to place anywhere a Wi-Fi signal doesn't reach.

## WI-FI CAMERA

"Security conscious property owners seeking a powered camera solution can install a single camera using the main power supply, while still using the home Wi-Fi network to view footage remotely via an app," adds Brad.

<sup>&</sup>lt;sup>1</sup> https://www.budgetdirect.com.au/home-contents-insurance/research/home-burglary-statistics.html

"Installing a spotlight camera such as the Uniden Guardian App Cam XLIGHT delivers a spotlight and

camera in one. This is particularly important for properties with poor visibility from the street, especially

when arriving home during longer, darker evenings. The spotlight also acts as an additional deterrent,

turning on when heat motion is detected and sending a notification to the user to ensure any incidents can

be visually verified and acted upon immediately, if required."

For those wanting to integrate their security into a smart home set up, the Uniden Guardian App Cam

**XLIGHT** is also compatible with Amazon Alexa and Google Assistant.

**WIRED CAMERA** 

"A fully wired surveillance system is ideal for those seeking a more advanced home security solution. It

requires professional installation to ensure cables are connected correctly for power, internet connection

and video transmission," comments Brad.

"A wired surveillance system is best suited to larger properties and permanent homeowners. For those in

the process of renovating, planning and installing a wired security solution during the build can assist with

keeping overall costs down and ensures cameras are placed correctly with minimal disruption to existing

wiring. Footage is captured and saved to a DVR unit, providing users with large amounts of storage,

without losing the real-time remote access capability via a smart phone or tablet."

The Uniden Guardian GXVR 55840 wired camera solution features the latest technology, like Al

functionality including face recognition, intrusion detection, smart IR night vision and trip wire functionality.

The system works with Google Assistant and Amazon Alexa, allowing users to view cameras via a smart

TV using voice control.

Uniden App Cam Solo+ single RRP \$279.95

Uniden App Cam Solo 4G Solar Panel Kit RRP \$649.95

Uniden Guardian App Cam XLIGHT RRP \$199.95

Uniden Guardian GXVR 55840 RRP \$999.95

Customer enquiries: phone Uniden on 1300 366 895 or visit www.uniden.com.au

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