Uniden®

Media release

July 2021

Uniden releases new WiFi enabled smart dash cams with Ai safety features

Uniden has released its latest dashcams, the **Uniden iGO Cam 75 and 75R**, with Ai sign recognition and 2K video resolution displayed on a 3.16" Wide Angle LCD colour screen.

Adding to Uniden's smart in-car technology range, the iGO Cam 75 arrives with a 135-



degree ultra-wide viewing angle, allowing users to review road vision and incidents in perfect detail. The iGO Cam 75R includes an additional full HD ultra-wide 150-degree rear dual-camera to capture more of the action around the vehicle, with front and rear cameras able to record simultaneously. The smart dash cam comes with an innovative magnetic slide bracket so the dash cam can be moved from vehicle to vehicle.

Using the camera's in-built WiFi, drivers can directly transfer footage to a smartphone via the Uniden iGO app, allowing incidents to be replayed and shared immediately. This means there is no need to remove a Micro SD card to retrieve footage, with quick and easy transfer possible while in the car after each event or journey. The GPS antenna inside the mount enables geotagging, recording direction travelling, speed and location. This can provide vital evidence to support an insurance claim or police investigations. For extra peace of mind when a vehicle is parked on the street or in a carpark, an in-built sensor will detect any sudden vibration and begin recording for a limited period, even when the engine is switched off.

With safety on the road always important, the Uniden iGO Cam 75 and 75R Ai sign recognition feature alerts drivers of the current speed detected by the camera from signs on the streets, roads and highways, helping them to travel at the correct speed limit. In addition to a large speedometer display to minimise driver distraction, speed and red-light camera warnings help to keep users alert on the road. Drivers are also assisted with inbuilt sensors to detect low external lighting conditions, prompting them to turn headlights on.

The iGO Cam 75 and 75R is powered by a supercapacitor, providing a longer lifespan and wider range of operating temperatures than traditional lithium-ion batteries, making it better suited to harsh Australian conditions. It also provides enough backup power to ensure any recording in progress is stored safely before shutting the camera off. All recording can be kept onto Micro SD card and via cloud storage on the Uniden iGO app.

For easy movement between vehicles, Uniden's sleek iGO 75 and 75R dash cams feature an innovative magnetic slide bracket which is easy to attach. The new dash cams also have a modular design, allowing an internal cabin camera to be clipped on for those who want to record vision inside the vehicle.

In September, Uniden will release the Ultra 4K iGO Cam 90 and 90R Smart Dash Cams, offering Australian customers an even wider range of dash cameras for every type of road user. Uniden's new range of Smart Dash Cams are compatible with the Uniden Hardwire Kit, which allows activation of the Parking Mode feature. This enables recording of events that might occur when the driver is away from the vehicle, while the engine is switched off.

Uniden iGO Cam 75/75R key features:

- 2K (1440P) camera resolution (Front Camera)
- FULL HD (1080P) camera resolution (Rear Camera)
- Ultra-wide front view 135° (+ ultra-wide rear 150° view for 75R)
- Ai Sign recognition
- 3 Axis G-sensor
- Magnetic slide bracket
- 3.16-inch-wide angle LCD colour screen
- Large Speedo display
- 32GB high endurance SD card
- Wide view 135-degree front camera
- Parking Mode
- GPS geotagging
- Speed/red light camera warnings
- Wi-Fi Enabled
- Supercapacitor
- Smartphone App (Uniden iGO CAM) viewing
- Micro SD card compatible

Uniden iGO Cam 75 and 75R RRP \$249.95 / \$299.95

Customer enquiries: phone Uniden on 1300 366 895 or visit <u>www.uniden.com.au</u> Facebook: <u>www.facebook.com/uniden</u> Twitter: <u>www.twitter.com/unidenaustralia</u> Instagram: <u>www.instagram.com/unidenaustralia</u>

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