

### Uniden announces the passing of global founder

It is with deep sadness that Uniden announces the recent passing of Mr Hidero Fujimoto, founder of Uniden, at the age of 86.

Mr Fujimoto was an influential leader who leaves behind a company that he built and operated from its global headquarters in Tokyo, Japan, where his spirit will continue to live on.

His legacy commenced in 1966, when Uniden was founded, and the company began to manufacture and sell CB and marine radios. This led to global expansion into the next decade, with Uniden's business presence extended to the United States and Europe.



In the 1980s, Uniden expanded its product categories and became the world's largest manufacturer of telephones. In 1989, Uniden identified Australia and New Zealand as new growth markets and proceeded to launch its products in both countries, where Uniden is now a household name in consumer technology.

Uniden Australia Pty Ltd is a part of Uniden Holdings Corporation, which has business operations in consumer electronics and, more recently, property development in Japan. Uniden Holdings Corporation is listed on the Tokyo Stock Exchange.

The Australian business acknowledges the enormous contribution of Mr Fujimoto as it looks to continue to market and grow the Uniden product portfolio locally.

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