

June 2023

Queensland government's \$440 million push against youth crime highlights the need for personal home surveillance investment

In response to growing calls to address youth crime across Queensland, the state government has set aside \$440 million¹ for a range of initiatives to address local safety fears amidst growing levels of violence and break-ins over the past few years.

As part of the state government's package in the latest 2023-24 budget, \$30 million has been allocated to help seniors enhance their home security, particularly in youth crime

hotspots such as Cairns, Mount Isa, Townsville, and Toowoomba. While the funds are much welcomed for seniors, the remainder of Queenslanders can also take proactive home safety measures by installing do-it-yourself (DIY) home security devices to keep a constant watch whether home or away.

Uniden has identified the key benefits of owning a home security device which include:

1. **Deterrence:** the presence of a surveillance camera can help to discourage potential offenders from targeting your property. For example, many criminals look for easy targets, such as homes without visible security measures. Having visible cameras can act as a deterrent, making thieves or vandals think twice before intruding, stopping them in their tracks.
2. **Monitoring:** home surveillance cameras let residents monitor their property in real-time, from anywhere using smart devices. For example, some cameras offer a dedicated app that allow the camera to be moved remotely easily covering all angles. With the benefit of horizontal and vertical movement, a single camera can keep watch over a large area, replacing multiple fixed cameras assigned to monitor the same zone. This technology is valuable for detecting people or vehicles approaching the property, ensuring you will only get alerted when you need to be.



¹ <https://budget.qld.gov.au/at-a-glance/>

Additionally, using thermal technology—a body heat and movement sensor —can reduce the number of false alerts that a security camera may trigger due to moving branches and other benign activities, ensuring residents are only notified when needed.

- 3. Documentation and incident reporting:** in the event of a crime, having video footage can provide important evidence. Surveillance systems can instantly send intelligent alerts to residents' phones, letting them act quickly and report incidents to authorities. Surveillance footage can help identify perpetrators and can be used in legal proceedings if necessary. Full HD or 2K-resolution cameras record crisp video reels, making identifying perpetrators even easier when handed over to local police.
- 4. Increased sense of security:** the added peace of mind offered by surveillance systems can help create a sense of safety and security by knowing that your home is protected whether at home, at work, or on holidays.

Brad Hales, national marketing communications manager at Uniden Australia states that “while the Queensland government’s investment in tackling youth crime is reassuring, remember that personal security measures can supplement these efforts. Consider investing in home surveillance devices as a proactive step in protecting the home and community, giving residents greater peace of mind.”

Uniden’s range of home surveillance devices offers practical and efficient solutions for enhancing home security. Products like the **Uniden Wirefree Security Range** from the **App Cam SOLO Series** provide high-quality footage, easy installation, Records on the camera and on the cloud and real-time alerts, making them an invaluable addition to any home security setup.

For those in remote locations or places with inconsistent Wi-Fi coverage, the 4G-enabled **Guardian App Cam Solo 2K 4G PT Kit** is an ideal choice. It keeps a constant, vigilant watch over the property without relying on Wi-Fi or mains power. This makes it easier to monitor a range of areas, from rural properties and farms to campervans, boat moorings, and worksites.

Customer enquiries: phone Uniden on 1300 366 895 or visit www.uniden.com.au

Facebook: www.facebook.com/uniden

Twitter: www.twitter.com/unidenaustralia

Instagram: www.instagram.com/unidenaustralia

TikTok: [Tiktok/@UnidenAustralia](https://www.tiktok.com/@UnidenAustralia)

Media enquiries:

uniden@writeaway.com.au