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Why dash cameras make the best road safety companion for vehicle owners

In a world where tech gadgets are fast becoming necessities, dash cameras have evolved from a luxury add-on to an essential component of modern driving. Dash cameras now serve as an unwavering second pair of eyes on the road, ensuring every drive or location is able to capture road incidents as they happen.



Whether you're a car enthusiast or an everyday driver, the latest range of dash cams in the Australian market provide irrefutable evidence in case of incidents and serve as both a deterrent against theft and a critical asset in insurance claims.

Without a dash cam, determining the truth can be a stressful and complicated process with accounts for each individual account often contradictory. With a dash cam serving as an impartial and steadfast witness, you have access to the hard evidence required for an accurate and fair resolution.

Dash cameras rise to the challenge of Australian roads, offering an extra layer of security and peace of mind for all drivers, making it a must have for the following reasons:

1. Capture first-hand evidence: in the unfortunate event of a car accident, a dash camera provides the most reliable and accurate first-hand evidence. It can clear up any ambiguity about who is at fault, potentially saving you from unwarranted liability or insurance complications.

2. Indispensable for professional and personal use: dash cameras are not just great for personal vehicles – they are equally important for professional drivers as well. Uber drivers, driving instructors, and parents teaching their teenagers to drive can significantly benefit from a dash camera. It offers an unfiltered view of what happens during a drive, providing an excellent tool to correct driving errors, settle disputes, and ensure driver safety.

3. 24/7 car surveillance: Your dash camera can serve as an invisible security guard for your car.

Equipped with a parking mode feature, it starts recording as soon as it detects any movement or activity around your vehicle. This means you're always aware of what happens near your car even when you're not there.

4. Promotes safer driving habits: some dash cameras come with advanced features that alert drivers about upcoming fixed speed and red light cameras, helping avoid possible traffic violations. They can also come with a footage lock protection feature, ensuring critical evidence remains safe and unaltered.

Brad Hales, national marketing manager, Uniden, said, "In our increasingly digital age, staying connected and having immediate access to crucial information has never been more important. Dash cameras streamline the process of managing and storing essential footage. Beyond their functional value, these devices are designed with precision and style, integrating seamlessly into any vehicle while delivering superior video quality across all lighting conditions.

"Investing in a dash cam is as important as having a good insurance policy. While we hope you'll never have to use the footage your dash cam records, the peace of mind that comes with knowing you're well-protected in any situation is invaluable."

As car owners, we can't control every event on the road, but we can control how well-prepared we are to handle them. With a Uniden dash cam, you're not just buying a gadget – you're investing in peace of mind. Purchase a Uniden dash camera and experience the revolution in road safety for yourself.

Uniden Dash View 50R RRP AU\$499.95

Uniden iGO CAM 90R RRP AU\$349.95

Customer enquiries: phone Uniden on 1300 366 895 or visit www.uniden.com.au

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