Uniden®

Media release

August 2023

Uniden's latest dual mode smart baby monitor sets new standards in child safety and comfort

Parenthood often involves striking a delicate balance between fostering children's curiosity and ensuring their safety. It's not always simple, particularly when little ones are intent on exploring every nook and cranny of their environment causing the need to use the danger zone detection mode on a baby monitor.



Devices such as the Uniden BW61010R integrate technology with parental instinct,

creating a protective, yet non-restrictive, environment for young children. The standout feature that sets it apart is the unique 'danger zone detection mode.' This safety feature lets parents designate a specific area within the room, making it a 'danger zone.' Once the boundary is set, parents receive instant notifications via an app on their device if their adventurous little one wanders into this zone.

Within the danger detection zone, parents can feel reassured that they've created a comfortable environment for children to grow and thrive. The Uniden BW61010R also features a customisable night light, with multiple colours available in both animated and static modes, designed to create a calm, sleep-friendly atmosphere. This unique feature can help alleviate nighttime anxiety, making bedtime a tranquil, relaxing experience for both parents and children.

In terms of visual capabilities, the Uniden BW6101R boasts a Super HD 2K (3MP) high resolution camera. The monitor delivers rolling live streaming clarity, ensuring parents won't miss a giggle, a coo, or even a frown. The camera's dual-mode functionality lets parents monitor their baby from the comfort of the living room, or remotely, via a smartphone or tablet, providing a reassuring visual connection no matter where they are.

Additionally, the Uniden BW6101R's innovative handy multi-purpose adjustable clamp camera gives parents the flexibility to secure the device to various surfaces, such as shelves and anywhere safe to watch over the baby. This ensures parents always have the best vantage point to keep an eye on their little one from multiple angles.

Uniden®

Media release

Uniden knows that parenthood doesn't pause during a power outage. In the event of a power outage, or if the camera is accidentally unplugged, the Uniden BW6101R will continue to operate, offering parents that much-needed peace of mind.

One of the most comforting aspects for parents is the "walkie talkie" function, which lets parents talk to, and soothe, their child remotely via the monitor. The device also comes with a selection of popular lullabies, as well as white noise, helping parents maintain a calming and familiar environment for their little ones from a distance.

Keeping in tune with modern, technological-forward lifestyles, the Uniden BW6101R is compatible with Google Assistant and Amazon Alexa, offering easy integration with existing smart home setups. This compatibility means parents can seamlessly incorporate the device into their smart home network for convenient and efficient control.

Parenting is a challenging but rewarding journey, filled with joy and apprehension. The Uniden BW6101R smart baby monitor, with its unique safety features, is more than a gadget: it's an indispensable tool for all parents. By providing an extra layer of safety, it helps parents navigate parenthood with a little less worry and a lot more peace of mind.

Uniden Smart Baby Monitor BW6101R RRP AU\$399.95

Customer enquiries: phone Uniden on 1300 366 895 or visit <u>www.uniden.com.au</u> Facebook: <u>www.facebook.com/uniden</u> Twitter: <u>www.twitter.com/unidenaustralia</u> Instagram: <u>www.instagram.com/unidenaustralia</u> Tiktok: <u>Tiktok/@UnidenAustralia</u>

Media enquiries:

uniden@writeaway.com.au