

May 2023

Uniden enhances home security with massive bonus solar panel promotion for App Cam SOLO Pro 2K wirefree security range

The latest data from the Australian Bureau of Statistics (ABS) shows crime is on the rise, with the number of break-ins increasing for the first time in more than a decade.¹ The growing rate of unauthorised home access presents a major concern for many residents and homeowners, especially as travel continues to return to pre-pandemic levels. Residents want to keep their property and family safe, and many Australians are increasingly turning to home security solutions, including cameras, to help provide an added layer of protection and achieve greater peace of mind.



To keep Australians and their homes safe and secure, Uniden Australia is offering bonus solar panels to customers who purchase eligible Uniden App Cam SOLO Pro 2K wirefree security cameras from 1 June to 31 December 2023. Each customer who purchases an eligible product can receive an additional solar panel per camera, with up to four solar panels available via redemption, subject to terms and conditions.

Brad Hales, national marketing communications manager, Uniden Australia, said, “Year-round home security is top of mind for many Australians, and keeping families and properties safe and secure is essential. Uniden Australia is committed to enhancing home security and safety, and increasing the value of its outdoor wirefree home security solutions, by offering bonus solar panels across the App Cam SOLO Pro 2K range to help increase uptime and availability of the cameras.”

The following products are eligible for the Uniden bonus solar panel offer:

- Uniden App Cam SOLO Pro 2K (single pack) - eligible for one bonus solar panel (RRP \$99.95 Bonus Value)
- Uniden App Cam SOLO Pro 2K (twin pack) - eligible for two bonus solar panels (RRP \$199.90 Bonus Value)

¹ <https://www.abs.gov.au/media-centre/media-releases/break-ins-increase-after-record-low>

- Uniden App Cam SOLO Pro 2K (quad pack) - eligible for four bonus solar panels (RRP \$399.80 Bonus Value)

Brad Hales said, “The App Cam SOLO Pro 2K home security camera range is an ideal wirefree security solution for every Australia household. The cameras can withstand exposure to the elements, and continuously and reliably capture footage with a 120-degree wide viewing angle. Each camera is solar-powered compatible, ensuring seamless recharge and non-stop power during daylight hours. This ensures the super HD footage can be recorded and viewed without the risk of the battery being drained, and residents can achieve visibility of their home anytime, anywhere, for greater peace of mind.

“With an additional compatible solar panel, residents can maximise the benefits of solar power and their home security solution. It’s the perfect home security solution for long weekends, holidays, or any day of the week, particularly leading into the longer nights and darker winter days.”

This offer is open to Australian residents who purchase one of the eligible Uniden App Cam Solo PRO 2K security cameras in person or online from an authorised participating Australian retail outlet or online store during the promotional period (1 June to 31 December 2023).

The Promotion is valid for App Cam SOLO PRO 2K Range of Security Cameras (Single, Twin and Quad Packs)

For full terms and conditions, or for customer redemption, visit: www.unidenpromotions.com.au

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Customer enquiries: phone Uniden on 1300 366 895 or visit www.uniden.com.au

Facebook: www.facebook.com/uniden

Twitter: www.twitter.com/unidenaustralia

Instagram: www.instagram.com/unidenaustralia

TikTok: [TikTok/@UnidenAustralia](https://www.tiktok.com/@UnidenAustralia)

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