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Trade

Uniden Baby Watch voted most popular baby monitor at the *Australian Mother & Baby Awards*

A leader in wireless communication, the innovative Baby Watch BW3451R baby monitor from Uniden has earned the top badge at the 2016 *Australian Mother & Baby Awards*.

This is the third time Uniden has received this accolade¹ and follows rigorous testing and judging by a community of mums and panel of experts.

As the flagship product from Uniden's Baby Watch baby monitor range, it's the two-in-one functionality and suite of advanced yet practical features that have proven popular among voters.



Brad Hales, national marketing communications manager - Uniden Australia, commented on the win: "We are pleased to see our flagship Baby Watch BW3451R valued as the leading choice in baby monitors among parents. The *Australian Mother & Baby Awards* is held in high esteem among consumers when navigating through their options be it online or in-store.

"We will continue working with traditional electrical retailers including JB Hi-Fi, Bing Lee and Harvey Norman to help promote our market leading position. We are also partnering with baby retailers to communicate this message as well as grow our distribution further," continued Brad Hales.

The innovative Baby Watch BW3451R baby monitor has a large and bright 4.3 inch colour screen making it easy for users to see, hear and speak to their child from anywhere in the home. Offering parents, grandparents and carers two-in-one functionality, Baby Watch performs as a standalone baby monitor and also offers remote access thanks to a dedicated Baby Watch app.

Ideal for families yearning to see loved ones while away from home, the exclusive app from Uniden can be logged on remotely using any Android or iOS smartphone or tablet. Unique to Uniden's line of baby monitors, Baby Watch has a pan and tilt camera to control pan, tilt and zoom manoeuvres remotely.

Other useful features include temperature display and temperature range alert, night vision for exceptional clarity in dim lighting, a night light and a selection of lullabies to help soothe an unsettled baby.

Its compact design makes Baby Watch easy to set-up and operate while digital encryption ensures secure access.

Uniden pan and tilt dual Baby Watch baby monitor with smartphone app, RRP \$349.95

Customer enquiries: Uniden 1300 366 895 or visit www.uniden.com.au.

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ⁱ The Uniden Baby Watch BW2101 was awarded 'Baby monitor of the year' by *Australian Mother & Baby* in 2012; while the Baby Watch BW3102 was voted as the most popular baby monitor in the *Australian Mother & Baby Awards* in 2015.