

Trade: small business

November 2016

### 7 tips to help small business owners secure their premises

Incidents such as theft, break-ins and vandalism can be distressing for small business owners. Individually-operated ventures - from offices and studios through to bookstores and greengrocers - cannot afford the downtime or potential loss of business resulting from these crimes.

A leader in DIY security solutions, Uniden offers practical tips to help businesses secure their work premises all year round.



1. Opportunistic criminals are quickly deterred upon sighting a security camera. Ensure a security camera is clearly visible from the exteriors of the building.
2. Consider surveillance equipment that has advanced features like remote access and Full HD resolution. Remote access allows business owners and shift managers to monitor the premises, even when they have stepped away from the site. Full HD resolution allows users to zoom in on details like facial features, which become critical in reporting an incident to the police and insurers.
3. Keep a clear view from the inside and outside of the premises. Avoid covering windows with any promotional signage as this can obstruct vision.
4. Evaluate the layout of the premises - keep the cash register and any lucrative items away from the front door, and position security cameras throughout the indoor and outdoor of the premises to capture all possible angles (this includes the car park)
5. The interiors and exteriors of the site should be well lit. This puts off temptation from unwelcome visitors attempting to access the premises after-hours.
6. Create a 'lock up' plan. Staff should be familiar with all areas that need to be checked and should also receive regular training on security procedures. Keep a checklist for each manager to follow during and after every shift.
7. Maintain positive relationships with neighbouring businesses and residents to help identify emerging issues in the area.



Uniden's Guardian Hybrid digital video recording (DVR) security system is ideal for small business owners and operators seeking a cost-effective solution to monitoring their premises. Users can choose a combination of wired internet IP cameras, which rely on an Ethernet cable for internet connectivity, as well as wireless IP cameras which connect to the local Wi-Fi network via an app.

Available now, the Guardian Hybrid DVR can be set-up as DIY or installed by a qualified electrician or security installer for users who lack the confidence in installing a security system independently.

### Key features

- Expandable with up to 16 wired cameras and up to 8 optional wireless cameras
- Full HD 1080p resolution for exceptionally clear picture quality
- Dedicated Guardian Live Pro app for iOS/Android smartphones and tablets
- Up to 2TB internal storage
- Up to 20 metres of night vision for crisp detail, from dawn to dusk
- 24/7 surveillance
- USB backup
- Connect to a large screen TV or monitor via an HDMI port
- Push notifications and email alerts
- Remote viewing capabilities via smartphone or tablet
- All Guardian wired and wireless cameras are weatherproof to withstand the harsh Australian elements

### Uniden Guardian Hybrid DVR security systems – models and pricing

Models	Wired IP cameras	Wireless IP cameras	RRP
16 channel system (GCVR 16H80)	16	0	\$1,799.95
12 channel system (GCVR 8H80)	12	0	\$1,499.95
8 channel system (GCVR 8H40)	8	0	\$1,199.95
4 channel system (GCVR 4H402)	4	2	\$999.95
4 channel system (GCVR 4H40)	4	0	\$899.95

To learn more about the Uniden Guardian Hybrid DVR security range, visit [http://www.uniden.com.au/australia/pv\\_uniden\\_hybrid\\_full\\_hd\\_dvr\\_security\\_series.asp](http://www.uniden.com.au/australia/pv_uniden_hybrid_full_hd_dvr_security_series.asp).

Customer enquiries: phone Uniden on 1300 366 895 or visit [www.uniden.com.au](http://www.uniden.com.au)

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**Media enquiries:** for review requests and images please contact:

Belinda Truong

Write Away Communication + Events

Tel: (02) 9978 1400

Email: [belinda\\_truong@writeaway.com.au](mailto:belinda_truong@writeaway.com.au)