

Consumer

December 2016

Capture little moments from any angle with new smart baby monitors from Uniden

Uniden has expanded its award-winning¹ Baby Watch range of baby monitors with two new audio monitors and a flagship two-in-one monitor. The premium wireless two-in-one monitor features the popular 'handy clamp' camera, a pan and tilt camera, and many other advanced and practical features which make the Baby Watch range ideal for parents and caregivers of babies and toddlers.



Designed to be exceptionally easy to set-up and use, the new Baby Watch models can be taken out of the box and ready to go in a matter of minutes. The refreshed line-up includes three new models: the BW3451R+1 – a smart 2-in-1 baby monitor with two cameras, and two new audio-only baby monitors.

With two-in-one functionality, the BW3451R+1 is a standalone baby monitor that provides interactive opportunities thanks to a dedicated Baby Watch app, accessible via iOS and Android smartphone and tablet devices. A pan and tilt camera lets users control pan, tilt and zoom both manually and remotely via the Baby Watch app. The app also gives parents the ability to talk to their baby at any time through their smartphone.

Unique to the market is the inclusion of an adjustable clamp-style camera. This can be easily and securely positioned anywhere within the nursery for uninterrupted visual monitoring and peace of mind. It can even be mounted to the edges of a cot for perfect vision of baby.

A large 4.3 inch colour screen with video and audio display produces crystal clear viewing and listening, while the infrared night vision provides around-the-clock monitoring. Other useful features include a



¹ Flagship Uniden Baby Watch baby monitors have been voted as the most popular baby monitor by *Mother & Baby* in 2016, 2015 and 2012 (models BW3451R, BW31xx series and BW2101, respectively).

built-in nightlight and a selection of lullabies to help soothe bub to sleep while a built-in microphone lets parents hear when their child may need attention. A walkie talkie function enables parents to communicate with people in other areas of the home while tending to their child.

For those seeking a more advanced solution, up to four additional cameras can be supported on the BW3451R+1. Parents can also view up to four cameras on the one screen and record up to 32 gigabytes of footage off multiple cameras simultaneously onto a micro SD card.

The entry-level BW130 and BW120 audio-only portable baby monitors are ultra-convenient and easy to use. A perfect gift giving idea for loved ones who are soon welcoming the arrival of a new bundle of joy, these models will also be practical as a second unit for the grandparents' home or to take on holiday.



Both the BW3451R+1 and BW130 baby monitors feature temperature display with temperature range alert which notifies parents or caretakers of sudden changes to comfort levels in the nursery. All Uniden Baby Watch baby monitors are digitally encrypted to ensure a secure connection.

Uniden two-in-one Baby Watch baby monitor with two cameras (BW3451R+1)

- Portable, stylish two-in-one baby monitor with remote access via the Baby Watch app
- 4.3" colour LCD screen with night vision and a walkie talkie function
- Includes two cameras: a zoom, pan and tilt camera to capture all angles and an adjustable clamp-style camera
- Temperature display with temperature range alert
- Selection of lullabies and a night light feature
- RRP \$449.95

Uniden audio-only Baby Watch baby monitor (BW130)

- Audio-only monitor with a portable, stylish design
- 1.5" colour LCD screen
- Temperature display with temperature range alert
- RRP \$69.95

Uniden audio-only Baby Watch baby monitor (BW120)

- Audio-only monitor with a portable, stylish design
- RRP \$49.95



MEDIA RELEASE

Learn more about the Uniden Baby Watch baby monitor range here:

http://www.uniden.com.au/australia/pv_uniden_smart_baby_monitor_bw3451r_series.asp.

For customer enquiries: phone Uniden 1300 366 895 or see www.uniden.com.au

Media enquiries: for further information, images or product for photography please contact:

Belinda Truong

Write Away Communication + Events

T: (02) 9978 1400

E: belinda_truong@writeaway.com.au